



End-of-phase checklist: Preparing the evaluation strategy

As you prepare your evaluation strategy, make sure you:	YES	NO
Establish an evaluation team that includes gender and environmental expertise, ensuring a balanced representation of women and men in all their diversity, including cultural backgrounds and geographic perspectives.		
Include gender and environmental requirements in the Terms of Reference when collaborating with external contractors for the evaluation.		
Include gender-responsive evaluation (sub-)questions in as many criteria as possible.		
Design a set of indicators, including output, result/outcome and impact metrics which incorporate a gender perspective, including those on environmental sustainability.		
Prepare a gender-responsive evaluation matrix.		
Familiarise yourself with and take steps to adopt, an ecofeminist approach to your evaluation that recognises the interconnectedness of social, environmental and gender equality aspects and seeks to address and challenge the hierarchies and power imbalances that perpetuate gender inequalities and the exploitation of nature.		
Integrate gender equality concerns in the context of the green transition in mixed data collection methods.		
Use data disaggregated by sex and other intersecting characteristics for your evaluation.		
Conduct a gender-responsive stakeholder analysis that involves stakeholders directly affected by the intervention.		
Identify and assess the pertinent gender impacts of the intervention under evaluation across various dimensions relevant to gender equality in the context of the European Green Deal.		
Assess the extent to which the intervention has mainstreamed gender in its design, budget, implementation and monitoring processes.		
Plan and implement gender-responsive strategic foresight that incorporates gender expertise into your team, as well as the collection and analysis of disaggregated data by sex and other intersecting characteristics, and participatory approaches that involve the representation of various perspectives.		
Select those environmental factors that are potentially impacted by the intervention and analysed them through a gender lens.		
As you prepare your evaluation strategy, make sure you avoid the following mistakes:		
<ul style="list-style-type: none"> ✓ Do not assume that, because the intervention logic of the intervention under evaluation is gender-unaware, you do not need to assess gender impacts in the context of your evaluation. ✓ Do not assume that gender and environmental expertise, along with gender, cultural and geographical balance, are not applicable when collaborating with external contractors. ✓ Do not strive to find a single person who possesses expertise in evaluations, gender-responsive evaluation and environmental evaluation. Instead, strive to include diverse profiles within your team to ensure comprehensive coverage of all of the aspects involved. ✓ Do not limit gender equality and environmental sustainability for all to one or two evaluation criteria. Instead, try to ensure they are covered across all the evaluation criteria, questions and sub-questions. 		